

Presented By : New Shiv Shakti Shak Masala
Program

Business Startup Ideas

Innovate. Launch. Succeed.

09:00 - 10:00

Welcome & Introduction

Meet fellow entrepreneurs and get your startup toolkit.

10:00 - 11:00

Ideation Workshop

Brainstorming techniques to generate and validate innovative business ideas.

11:00 - 12:00

Market Research Essentials

Identify your target audience, analyze competitors, and find your niche.

12:00 - 13:00

Business Model Canvas

Design a scalable and sustainable business model from scratch.

13:00 - 14:00

Funding Your Startup

Explore bootstrapping, angel investors, and venture capital options.

14:00 - 15:00

MVP Development

Build your minimum viable product and test it with real users.

15:00 - 17:00

Pitch Practice & Networking

Perfect your elevator pitch and connect with potential partners.



Business Startup Idea Program

**9:00 AM –
4:00 PM**

9:00 AM	Registration & Networking
9:30 AM	Welcome & Program Overview
10:00 AM	Keynote: Building Your Startup Vision
11:00 AM	Panel: From Idea to Business Plan
12:00 PM	Coffee Break & Idea Sharing
12:30 PM	Pitch Practice Session
1:30 PM	Lunch & Mentorship Meetup
2:30 PM	Workshop: Business Model Canvas
3:30 PM	Investor Feedback Round
4:00 PM	Closing & Next Steps

Business Startup Idea

LAUNCH
YOUR VISION



Program

TRANSFORM YOUR
INNOVATIVE IDEAS INTO
SUCCESSFUL VENTURES!



JAYESH CHAUHAN

PROGRAM MENTOR & BUSINESS COACH



STARTING
1ST AUGUST 2026



10:00 AM –
04:00 PM

KEY BENEFITS:

EXPERT MENTORSHIP FROM INDUSTRY
LEADERS
FUNDING OPPORTUNITIES & INVESTOR
ACCESS
NETWORKING EVENTS WITH
ENTREPRENEURS

INNOVATION HUB –
CONFERENCE CENTER



ZOOM PLATE FORM

Program Schedule



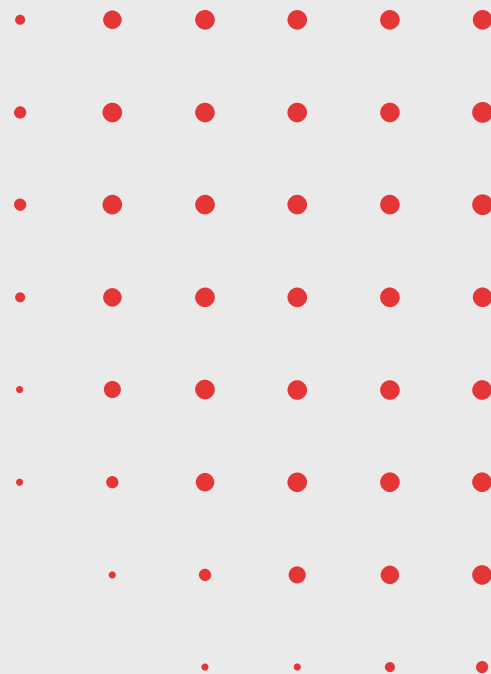
Week 1	ORIENTATION & TEAM BUILDING
Week 2	BUSINESS PLANNING FUNDAMENTALS
Week 3	PITCH DEVELOPMENT WORKSHOP
Week 4	INVESTOR MEETINGS & NETWORKING
Week 5	DEMO DAY & FINAL PRESENTATIONS



REGISTER AT OUR
WEBSITE!



WWW.MEREMASALA.COM



Business Startup Idea Program

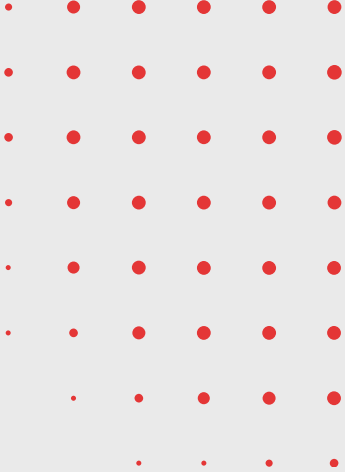
20

24

An innovative program designed to transform your entrepreneurial vision into reality. Join aspiring founders, mentors, and investors to develop, refine, and launch your startup idea.



Program Schedule



09:00 – 10:30 AM

Ideation Workshop



10:30 – 12:00 PM

Market Research



12:00 – 01:30 PM

Business Plan Development



01:30 – 02:30 PM

Pitch Preparation



02:30 – 03:30 PM

Mentorship Sessions



03:30 – 04:30 PM

Investor Networking



04:30 – 06:00 PM

Demo Day

