



New Shiv Shakti Shak Masala
Skill Development & Training Initiative

COURSE PROSPECTUS · 2026

AI Program with Software Practical Example

A 3-Months Practical Training Program — Basic to Advanced level mastery of AI tools for students, professionals & business owners.

"AI Tools શીખો, Practical Software સાથે Smart Work કરો."

3

MONTHS

45

HOURS

12

MODULES

14+

AI TOOLS

SPECIAL REGISTRATION OFFER

₹2,500 **₹500** + GST

www.meremasala.com

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WHAT YOU'LL LEARN

- ✓ ChatGPT & Prompt Engineering
- ✓ Canva AI Design & Posters
- ✓ AI Image, Video & Voice Tools
- ✓ Business Automation & Productivity
- ✓ Google Gemini & Microsoft Copilot
- ✓ Excel + AI & PowerPoint AI
- ✓ Social Media & Marketing AI
- ✓ Final Project + Certification

WHY CHOOSE THIS PROGRAM

100% Practical Training


Industry Certificate


Gujarati / Hindi / English


Lifetime Support

100% Online Live Training

Certificate on Completion

Learn AI. Work Smart. Build Your Future.

આ 3 Months Training Program એ beginners, students, working professionals, business owners, teachers, freelancers અને digital creators માટે design કરવામાં આવ્યો છે. Learners અહીં Artificial Intelligence ના basic concepts શીખશે અને popular AI software/tools નો practical use કરતા થશે — ChatGPT, Gemini, Copilot, Canva AI, Excel AI, PowerPoint AI અને બીજાં ઘણાં tools સાથે.

Training પૂર્ણ થયા પછી learner પોતાના study, office work, business, content creation, marketing, reporting અને daily productivity માં AI નો smart ઉપયોગ confidently કરી શકશે.

Program Structure

Duration 3 Months	Total Hours 36 – 45 Hrs	Classes / Week 3 Days
Session Length 1 – 1.5 Hours	Mode Online Only	Level Basic to Practical
Assignments Weekly	Final Project Mandatory	Certificate Yes

WHO CAN JOIN?

- ▶ Students & Job Seekers
- ▶ Working Professionals
- ▶ Teachers & Trainers
- ▶ Small Business & Shop Owners
- ▶ Entrepreneurs & Freelancers
- ▶ Content Creators & Marketers
- ▶ Office Staff & Beginners

WHY THIS PROGRAM?

- ▶ 100% Practical, Hands-on Approach
- ▶ Multi-language: Gujarati, Hindi, English
- ▶ Real-world Business Use Cases
- ▶ Live Prompt & Project Practice
- ▶ Industry-Relevant AI Tools
- ▶ Personal Mentorship & Doubt Solving
- ▶ Final Project Portfolio Building

Software & AI Tools You'll Master

 ChatGPT	 Google Gemini	 Microsoft Copilot	 Canva AI
 Excel + AI	 PowerPoint AI	 Google Docs AI	 AI Image Tools
 AI Video Tools	 AI Voice Tools	 Social Media AI	 Automation Tools

Class Schedule & Methodology

SCHEDULE 3 Days / Week Flexible Timings Recording Available	METHODOLOGY Live Demo Hands-on Practice Real Use Cases	SUPPORT WhatsApp Group Doubt Sessions Mentor Access	 CERTIFICATE Industry-Ready Project Portfolio Lifetime Access
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3 Months Curriculum Roadmap

MONTH 01

AI Fundamentals & Prompt Writing

Modules 1 – 4

01 Introduction to Artificial Intelligence

AI શું છે, daily life માં ઉપયોગ, AI vs Automation, benefits, limitations, responsible AI use અને data privacy basics. Practical: email, WhatsApp message, business idea, study notes.

02 ChatGPT — Basic to Practical Use

Account overview, prompt writing, role-based & step-by-step prompting, multi-language content. Practical: business description, Instagram caption, product description, YouTube script.

03 Prompt Engineering Basics

Prompt structure (Role + Task + Format + Tone), output control, table format answers. Practical: 30 Instagram ideas, 10 ad copies, 5 taglines, resume summary.

04 Google Gemini & Microsoft Copilot

ChatGPT vs Gemini vs Copilot comparison, search-based answers, office work integration, quick research & summary making. Practical: article summary, meeting notes, email draft.

MONTH 02

AI for Office, Business & Design

Modules 5 – 8

05 AI for MS Excel & Data Work

Data cleaning, formula generation & explanation, sales report analysis, chart ideas, dashboard planning. Practical: sales formulas, profit calc, attendance sheet, monthly report.

06 AI for PowerPoint & Presentation

Outline generation, slide titles, professional content writing, training PPTs, business pitch decks. Practical: 10-slide business deck, prospectus PPT, startup pitch, product launch.

07 Canva AI for Design

Posters, certificates, social media posts, product labels, brochures & banners. Practical: AI Training poster, certificate template, Instagram post, course flyer design.

08 AI for Content Creation

Instagram, Facebook, LinkedIn, YouTube scripts, blog & caption writing, hashtag ideas. Practical: 30-day content calendar, 10 Reels scripts, 5 LinkedIn posts, product captions.

Sample Prompts You'll Master

PROMPT 01

"Act as a business consultant. Create a 100-word product description for homemade green chilli pickle in simple English."

PROMPT 02

"Generate 30 Instagram post ideas for masala business with Gujarati captions and trending hashtags."

Month 3 & Final Projects

MONTH 03

AI for Marketing, Automation & Final Project

Modules 9 – 12

09 AI for Digital Marketing

Marketing strategy, customer avatars, ad copies, landing pages, WhatsApp & email marketing, offer creation. Practical: webinar ad, sales message, landing page, broadcast.

10 AI Image, Video & Voice Tools

Image generation prompts, AI voiceover concepts, video scripting, short-form planning. Practical: product photo prompt, certificate image, Shorts script, promo video script.

11 AI for Business & Productivity

Idea validation, customer service replies, SOPs, checklists, daily planning, meeting agendas, reports. Practical: business plan, FAQs, complaint reply, daily planner.

12 Basic Automation with AI Tools

Automation concept, social media scheduling, email auto-reply, WhatsApp quick replies, Google Forms + Sheets workflow, no-code automation. Practical: lead form, auto reply.

Final Project — Choose One

Option 1 · AI Business Marketing Kit

- ✓ Business description & product description
- ✓ 10 social media captions + 5 WhatsApp sales messages
- ✓ 1 poster idea, customer FAQ & landing page content

Option 2 · AI Office Productivity Kit

- ✓ Email templates & Excel report format
- ✓ Meeting notes summary + PowerPoint outline
- ✓ Monthly report summary & task planner

Option 3 · AI Content Creator Kit

- ✓ 30-day content calendar + 10 Reels scripts
- ✓ 5 YouTube video ideas, 10 hooks, 20 hashtags
- ✓ Bio & profile description for all platforms

Bonus Materials (Free with Course)

01

100+ Ready Prompts Library

Pre-made prompts for business, marketing, content

02

Excel + AI Templates

Sales tracker, attendance, profit calc sheets

03

Canva Design Templates

Posters, certificates, social media kits

04

WhatsApp Business Pack

Sales scripts, auto-replies, broadcast messages

What You'll Achieve

This program transforms beginners into confident AI practitioners. After completion, learners will be equipped to use AI in real-world business, creative and professional scenarios.

Key Learning Outcomes

AI tools નો confident અને independent use કરી શકશે	ChatGPT & Gemini માં perfect prompt writing
Business, study, office work માટે AI integration	Canva AI થી poster, certificate & design ideas
Excel formulas & reports માટે AI assistance	PowerPoint presentation content creation
Social media content, captions & scripts	Marketing copy, WhatsApp & email drafts
Basic automation & productivity workflows	Complete practical AI portfolio project

Weekly Practical Assignments

ASSIGNMENT TASKS

- ▶ ChatGPT થી 10 prompts બનાવવા
- ▶ AI થી business description લખવું
- ▶ Canva માં poster design
- ▶ Excel formula generation
- ▶ PowerPoint outline creation

MORE ASSIGNMENTS

- ▶ Instagram caption writing
- ▶ WhatsApp sales message draft
- ▶ AI image prompt creation
- ▶ Resume summary preparation
- ▶ Final project submission

Certification

Successful course completion પછી learner ને **"AI Program with Software Practical Example – Certificate of Completion"** આપવામાં આવશે. આ certificate તમારી resume, freelancing portfolio અને business credentials માટે valuable proof of skill તરીકે કામ આવશે.

Sample Prompt Examples From Course

- ▶ "Act as a business consultant. Create a 100-word product description for homemade green chilli pickle in simple English."
- ▶ "Create an Excel formula to calculate total sales, discount, GST and final amount."
- ▶ "Generate 30 Instagram post ideas for a homemade masala business with Gujarati captions."

Career Opportunities After This Course

AI Content Writer	AI Excel Specialist	AI Designer (Canva)
Social Media Manager	Digital Marketer	Business Consultant
Prompt Engineer	AI Video Creator	Automation Expert

ENROLL TODAY

Start Your AI Journey With Confidence.

Limited seats per batch · Personalised mentorship · Real practical training.
Reserve your spot in the next batch and become AI-ready in just 3 months.

REGISTRATION FEES · SPECIAL OFFER

₹2,500 **₹500** + GST

★ FAKAT TAMARA MATE ★

HOW TO ENROLL — 3 EASY STEPS

1

Call or WhatsApp
+91 - 9106221987

2

Pay ₹500 + GST
Online / UPI / Bank

3

Get Zoom Link
Start Your Journey



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OUR ADDRESS

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LIMITED SEATS · BOOK NOW

Join hundreds of learners who are already transforming their careers with AI. **Pay just ₹500 + GST today** and unlock 3 months of practical training, live mentorship, and lifetime access to course materials.

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